



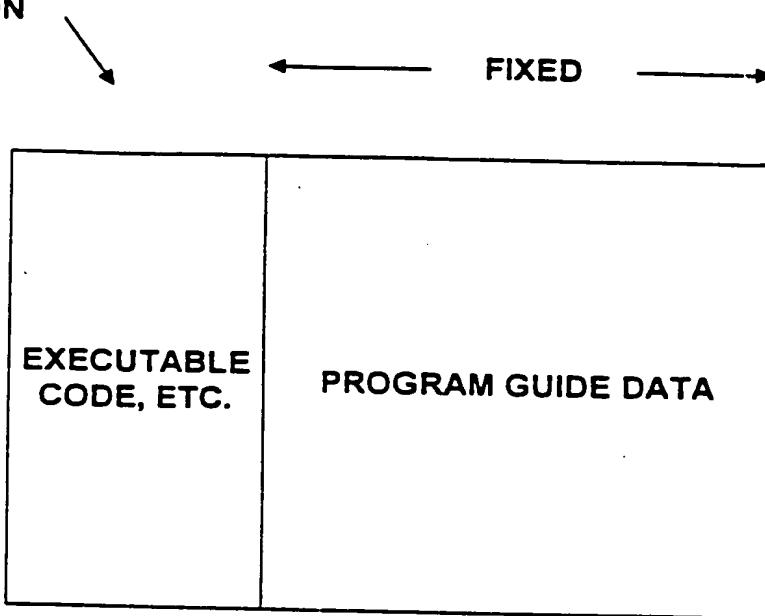
Applicants: Michael D. Ellis et al.
Docket No.: UV-44
Application No.: 09/063,333
For: INTERACTIVE ELECTRONIC TELEVISION PROGRAM GUIDE WITH
DATABASE CONFIGURABILITY
Attorney: Evelyn C. Mak - Reg. No. 50,492

EXPRESS MAIL LABEL NO. EV625768268US
Filed: April 20, 1998
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INTERACTIVE
TELEVISION
PROGRAM
GUIDE
APPLICATION

FIG. 1
PRIOR ART





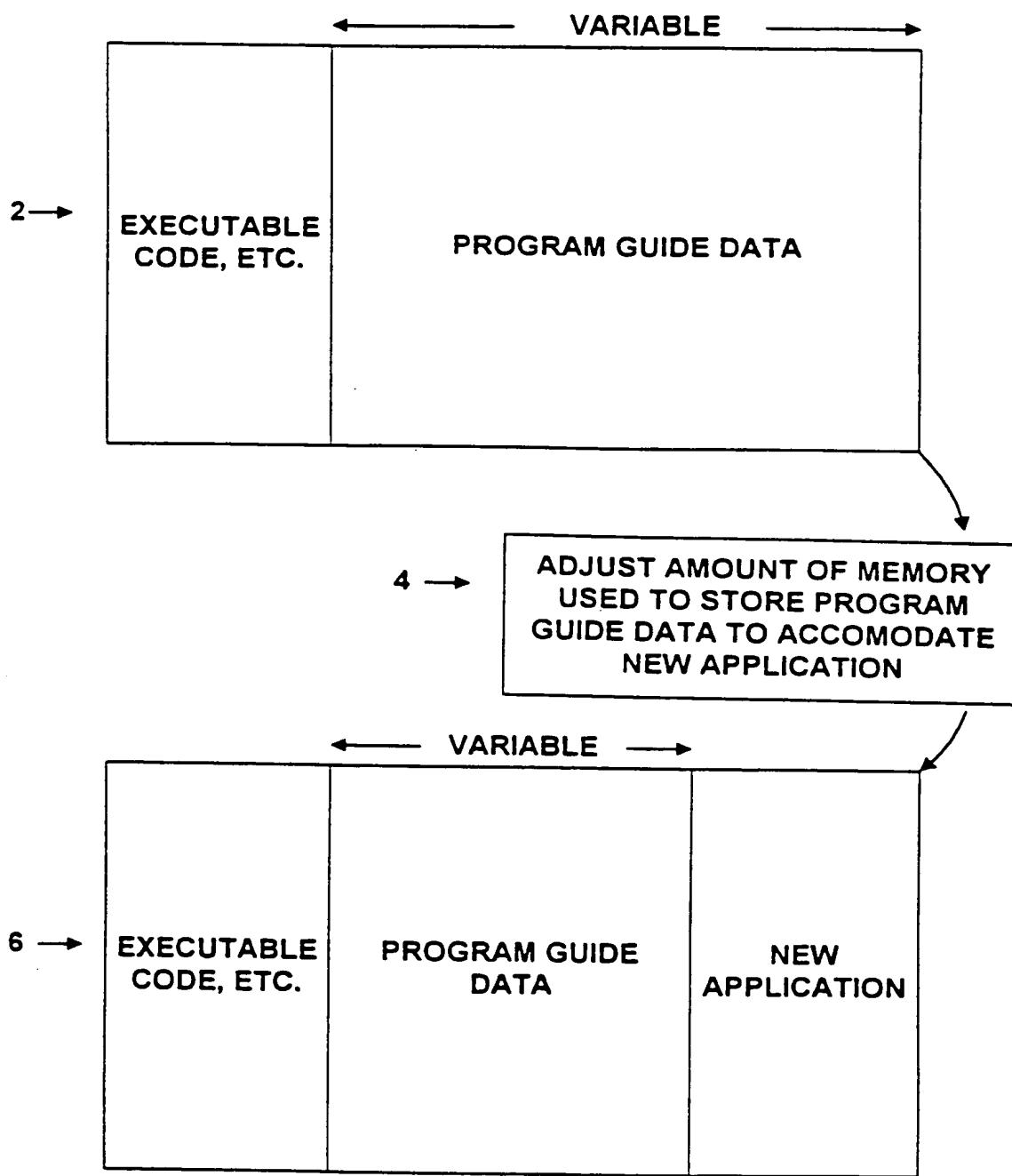
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FIG. 2





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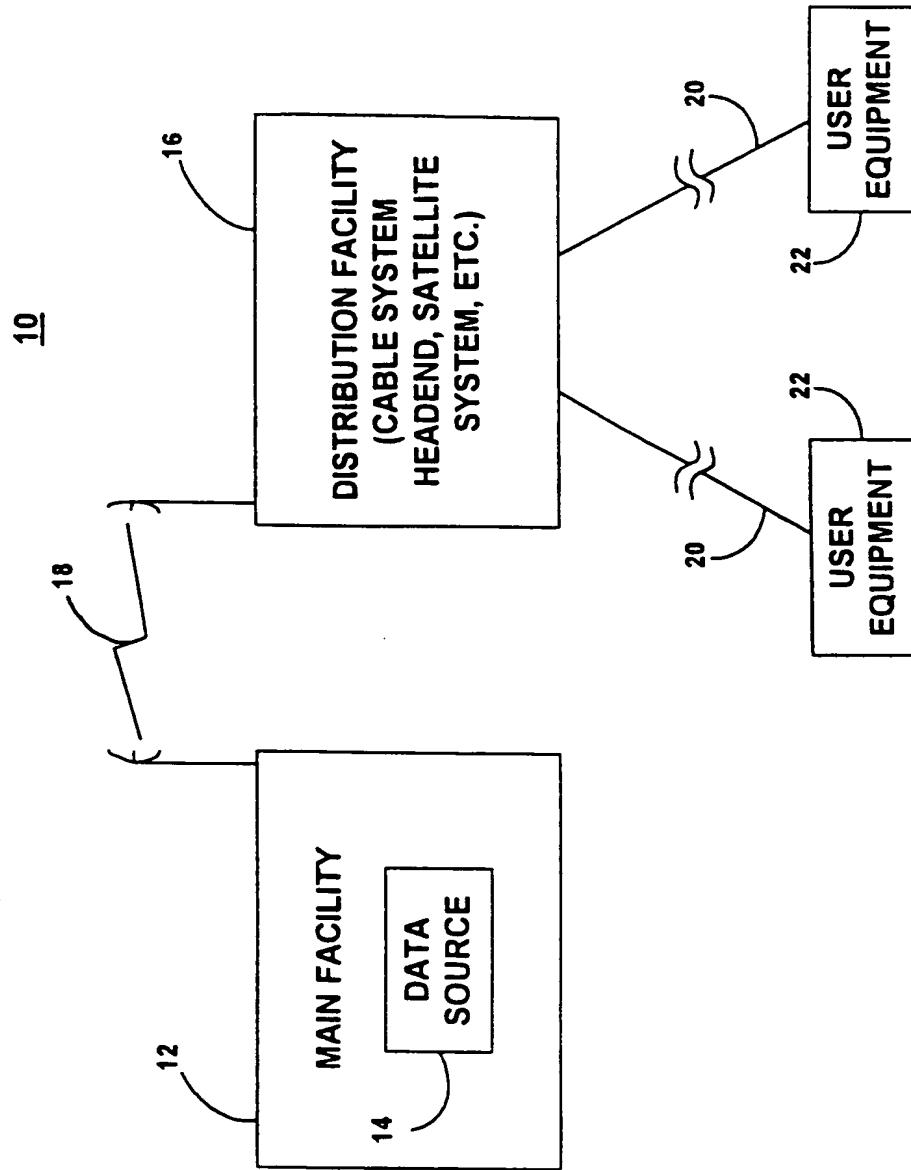


FIG. 3



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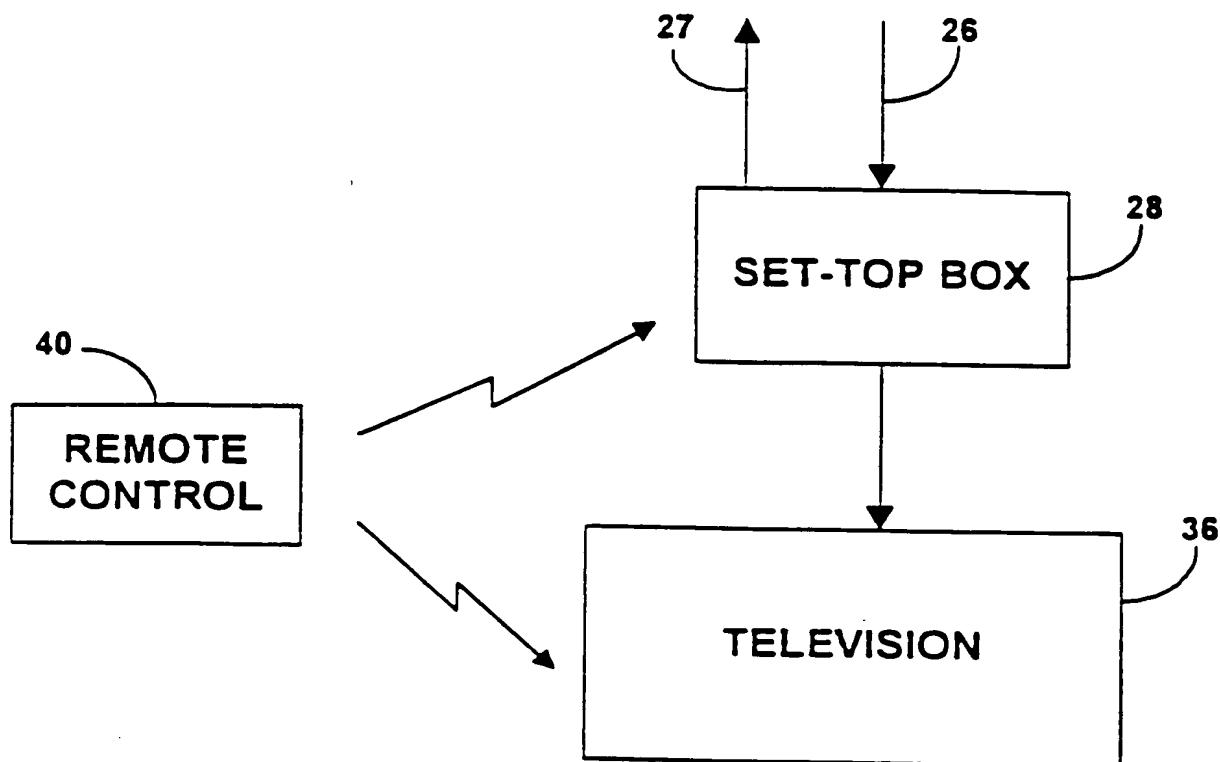


FIG. 4



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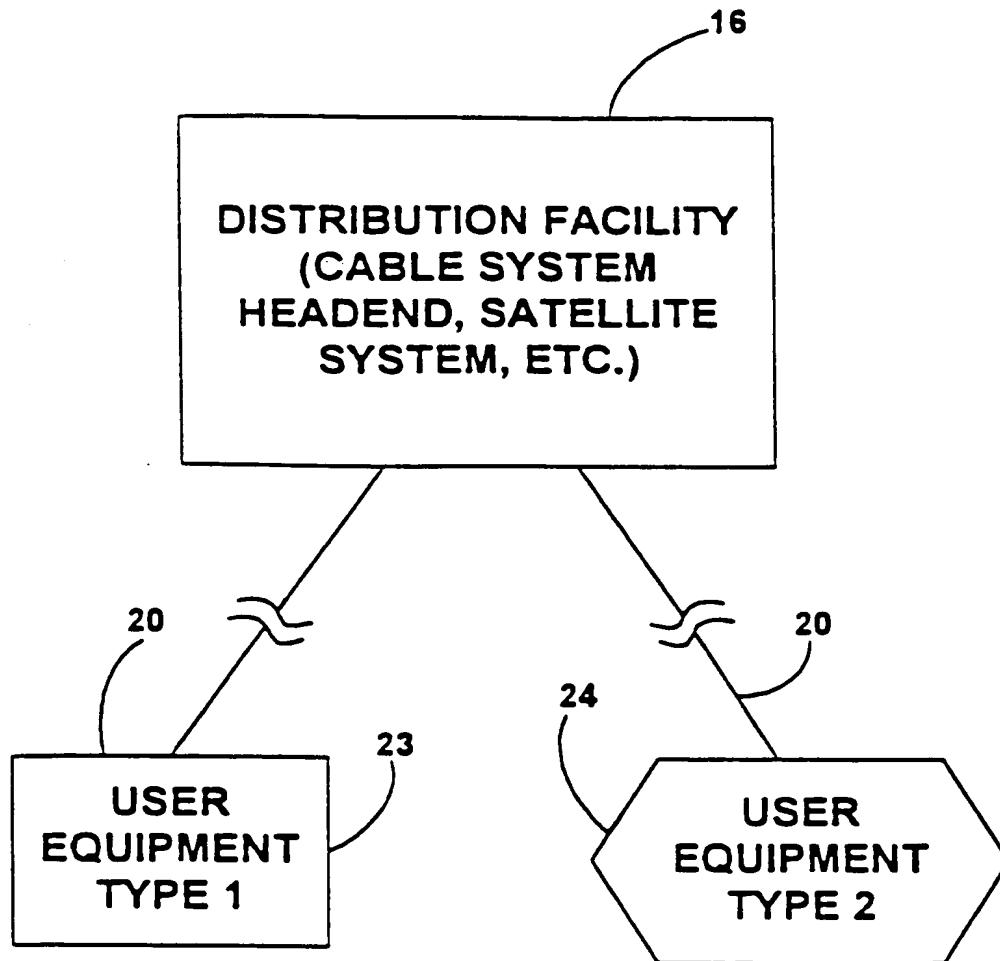
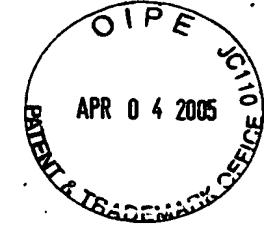


FIG. 5



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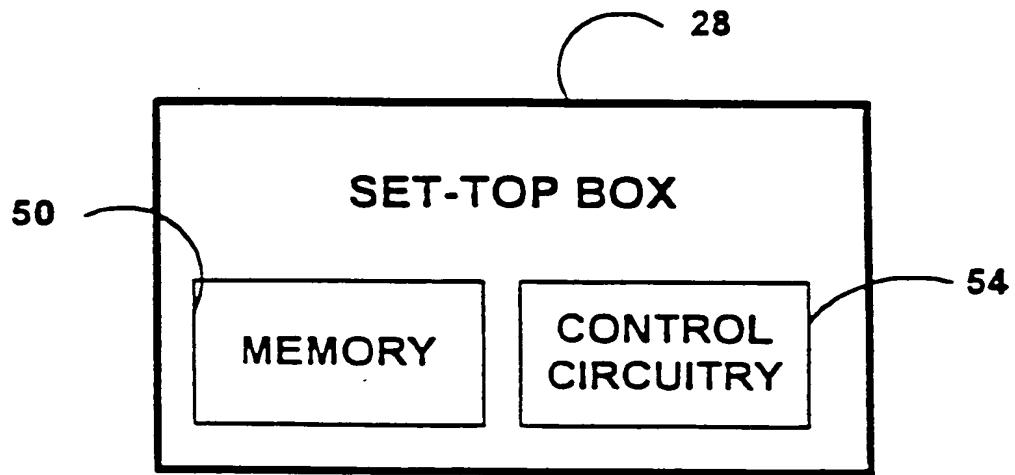
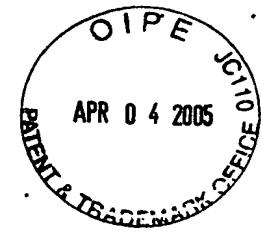


FIG. 6



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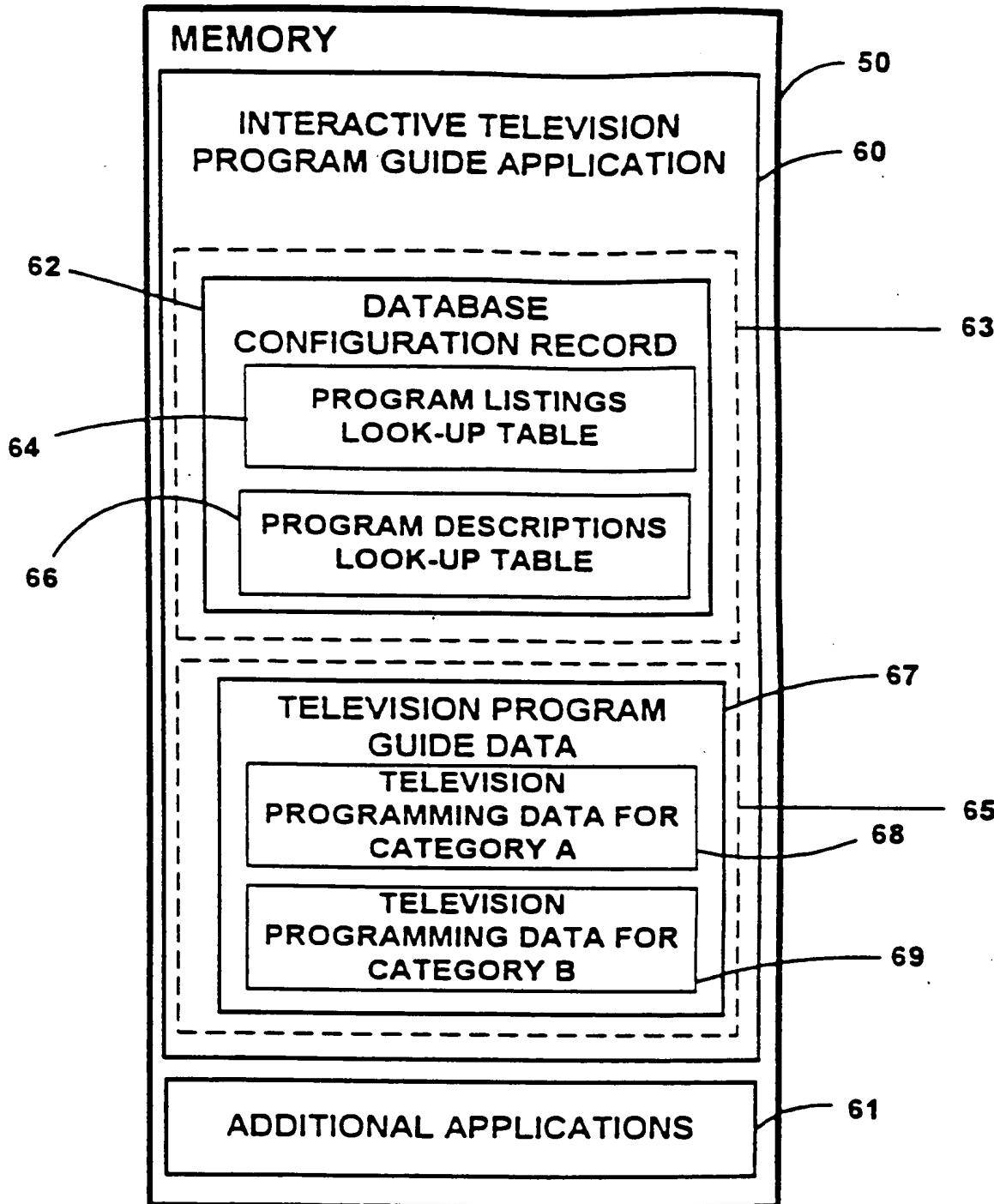


FIG. 7



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	Any Program	Special Events	PPV Movies	Sporting Events	Non-PPV Movies	Regular Programs
Level 0	30 days	30 days	7 days	7 days	7 days	7 days
Level 1	30 days	30 days	7 days	7 days	7 days	6 days
Level 2	30 days	30 days	7 days	7 days	7 days	5 days
Level 3	30 days	30 days	7 days	7 days	7 days	4 days
Level 4	30 days	30 days	7 days	7 days	7 days	3 days
Level 5	30 days	30 days	7 days	7 days	7 days	2 days
Level 6	30 days	30 days	7 days	7 days	7 days	1 day
Level 7	30 days	30 days	6 days	6 days	6 days	1 day
Level 8	30 days	30 days	5 days	5 days	5 days	1 day
Level 9	30 days	30 days	4 days	4 days	4 days	1 day
Level 10	30 days	30 days	3 days	3 days	3 days	1 day
Level 11	30 days	30 days	2 days	2 days	2 days	1 day
Level 12	30 days	30 days	1 day	1 day	1 day	1 day
Level 13	7 days	7 days	1 day	1 day	1 day	1 day
Level 14	1 day	1 day	1 day	1 day	1 day	1 day

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FIG. 8



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Any Program	Special Events	PPV Movies	Sporting Events	Non-PPV Movies	Regular Programs
Level 0	30 days	30 days	7 days	7 days	7 days
Level 1	30 days	30 days	7 days	7 days	6 days
Level 2	30 days	30 days	7 days	7 days	5 days
Level 3	30 days	30 days	7 days	7 days	4 days
Level 4	30 days	30 days	7 days	7 days	3 days
Level 5	30 days	30 days	7 days	7 days	2 days
Level 6	30 days	30 days	7 days	7 days	1 day
Level 7	30 days	30 days	6 days	6 days	1 day
Level 8	30 days	30 days	5 days	5 days	1 day
Level 9	30 days	30 days	4 days	4 days	1 day
Level 10	30 days	30 days	3 days	3 days	1 day
Level 11	30 days	30 days	2 days	2 days	1 day
Level 12	30 days	30 days	1 day	1 day	1 day
Level 13	7 days	7 days	1 day	1 day	1 day
Level 14	1 day	1 day	1 day	1 day	1 day

FIG. 9

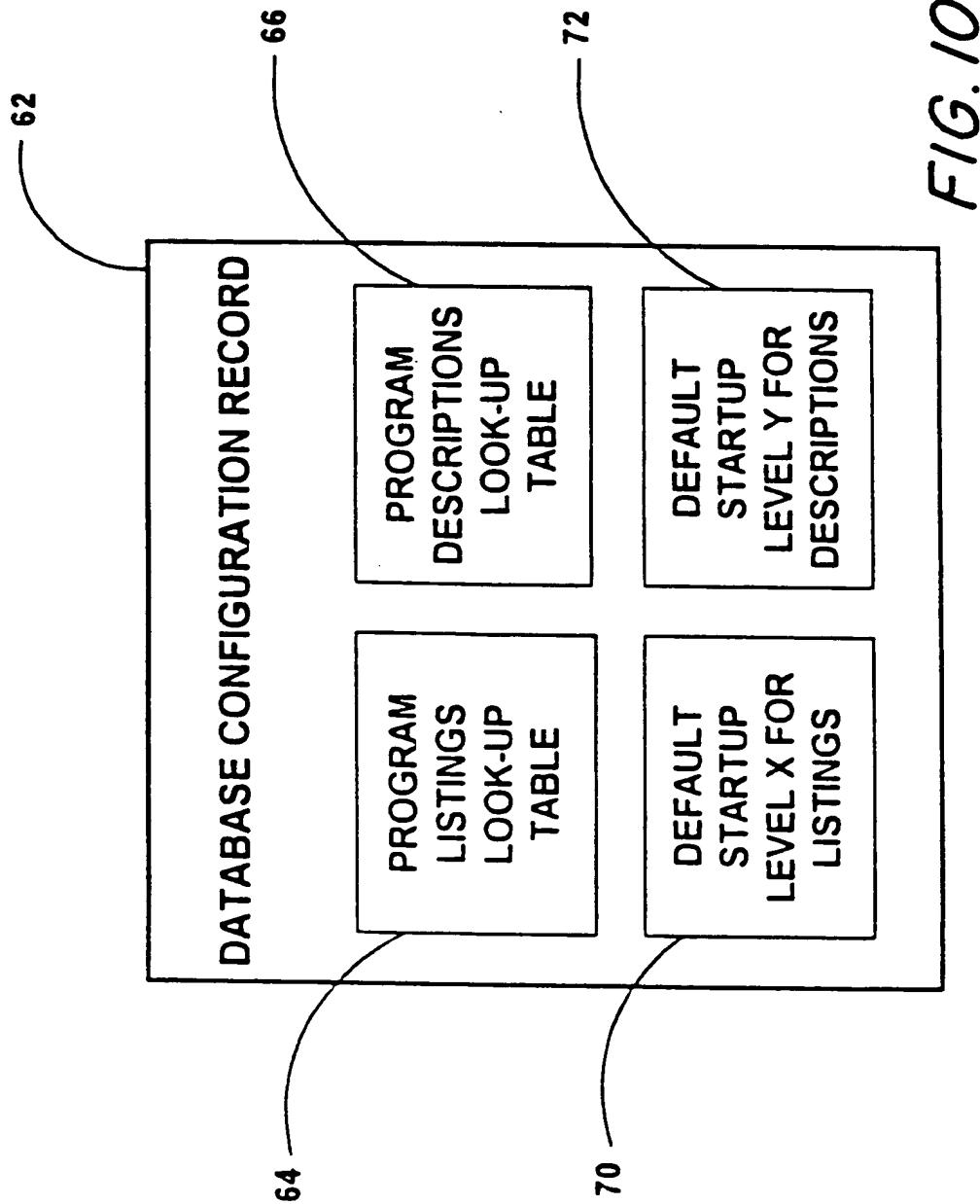
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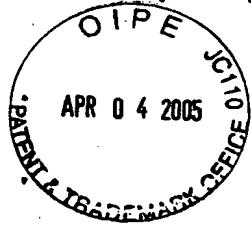


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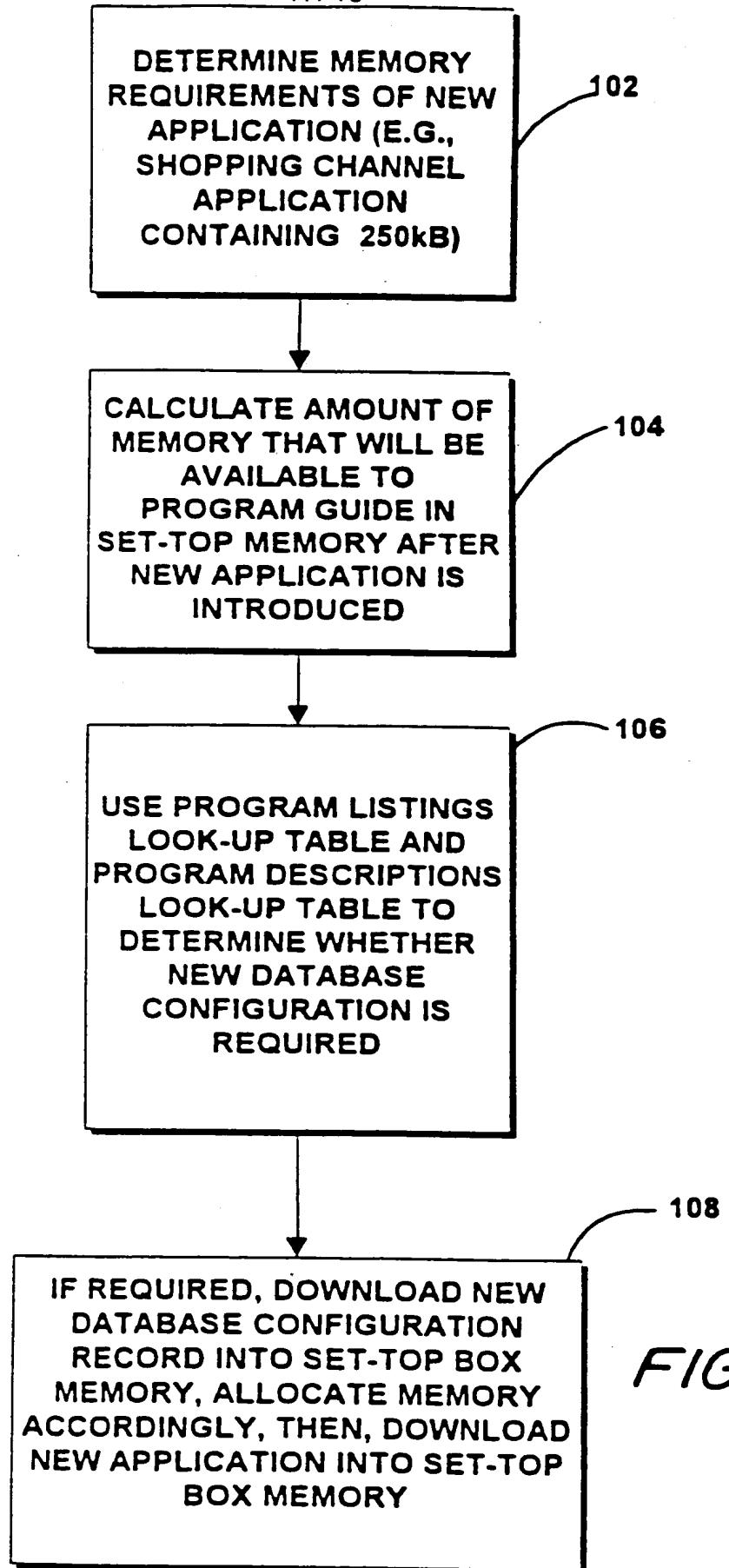




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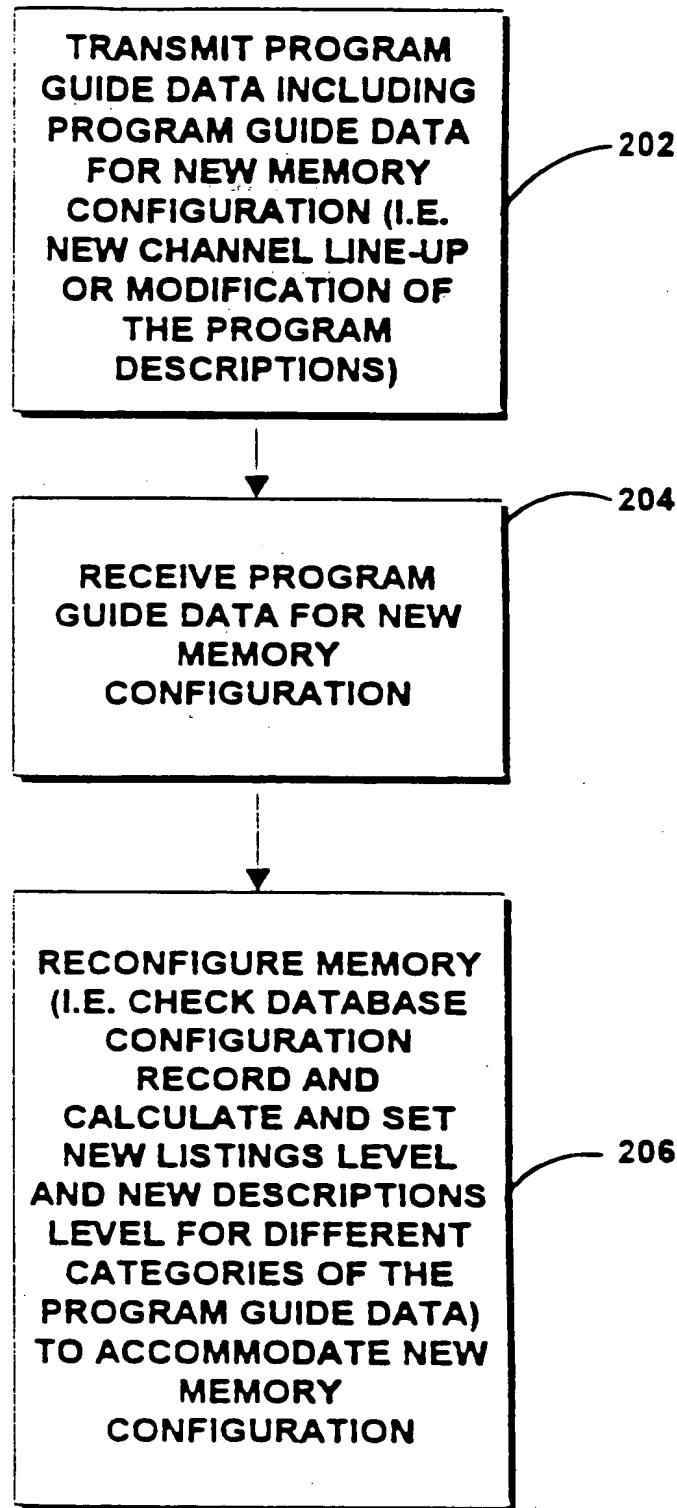


FIG. 12